



MODEL INFORMATION ABOUT HDI BROW - 3D EMBROIDERY BROWS

HDI 3D Embroidery Brows/Microblading is a less invasive form of permanent makeup. This method is ideal for anyone wanting to enhance the look of their eyebrows.

The results are the most natural looking hair-like strokes, regardless of the amount of hair present. The pigments used in this method have been formulated to match your original eyebrow color, and if the eyebrows are still present, blend perfectly into them. This method replicates exact brow like hair more so than a feathering technique used with a machine. This is a manual method, lasting up to 1-3 years. Ideal for all skin tones.

FREQUENTLY ASKED QUESTIONS:

How long does a treatment take? Eyebrow Embroidery is a 2 step process - usually 30-60 days apart. This is very important to complete 2 visits.

The initial procedure takes 1 hr approx. During this time, a consultation is undertaken, a color tone chosen and initial outline of the procedure area is drawn on for the client to approve. Once the client is satisfied with the basic shape and symmetry, (please note that our faces are NOT symmetrical, as one side is flatter than the other), however as Brow Artists, we aim to create as much symmetry as possible. The area is then traced over, then the permanent pigment is applied with a hand held tool and not a machine.

The end result will depend on 50% pigment and 50% healing. We all heal differently, and what works on one client may not be effective on another. This is why a second visit is so important; it corrects any irregularities in color tones, and makes the look permanent.

Step 2 The second stage of the treatment is called a 'touch up' and takes 45 approximately minutes. This usually happens after 30 - 60 days because it takes that long for the pigment to settle in the skin. It is **IMPERATIVE** you complete the touch up treatment, as without it, it will be a job half done and the results will not be optimum. The touch up gives the client an opportunity to get used to the initial finish before a final touch up consolidates the pigment into the skin, thus preventing fading. Color will have faded significantly in these 30 days as the skin heals peels and fades. The look of the brows in the first 10 days will be quite defined and no indication of the finished result.

Step 3 Occasionally a third visit is necessary for certain clients, 30 days later again. This is not uncommon.

Eyebrow shapes that do not suit a client face or facial structure, pigment color that does not suit the tones of the client face color will not be entertained irrespective to client pressure.



How long can I expect it to last?

The brow is semi permanent, so it will begin to noticeably fade after 12-14 months, even though it's only gradual fading. In order to keep the look fresh, a 'touch up' is advisable every 18-24 months. More frequent touch ups may be required where a client chose a soft lighter shade initially, or clients who did not follow after care advice regarding sun block etc.

Clients who color their hair will understand that certain elements will make their hair dye fade faster; our Brows are exactly the same.

Semi permanent micro pigmentation is not an exact science, so each client is different.

Some clients even find they would like the look FRESH and even come for a touch up after 12 months. This is purely a client's preference.

It is perfectly fine for clients to use eyebrow pencil whilst waiting for their touch up appointment.

Are Semi-Permanent Eyebrows deemed permanent?

Technically, semi-permanent Eyebrow Embroidery procedure are considered permanent because the color is implanted into the upper reticular part of the dermal layer of the skin and cannot be washed off. However, the pigment is implanted more superficially than a 'tattoo', so it naturally fades over time. This semi permanent method has gained popularity in the past 3 years - due to the fact that fashion changes, brow hair returns, people get well, etc., and the permanence of the old fashioned tattoo is less appealing. A client can just let the Embroidery fade off over time - however a shadow will always remain.

Is this procedure good for everyone?

You are NOT a suitable candidate for this procedure if you are:

- Pregnant or nursing
- History of Keloids or Hypertrophic scarring
- Diabetic (require doctor's clearance)
- Chemotherapy (consult your doctor)
- Viral infections and/or diseases
- Epilepsy
- Pacemaker or major heart problems
- Organ transplant
- Skin irritations or Psoriasis near the treated area (rashes, sunburn, acne, etc.)
- Sick (cold, flu, etc.)
- Botox in the past 2 months
- Accutane in the past year
- Heart conditions, Uncontrolled High Blood Pressure, Poor general health.

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* Any treatment, medication, or illness that compromises the immune system / healing would make you NOT a good candidate for micro pigmentation procedures.

PRIOR TO YOUR APPOINTMENT:

MODELS MUST ARRIVE AT THE ESTHETIC INSTITUTE 30 MINUTES PRIOR TO THEIR MODEL TIME SO THE TECHNICIAN MAY APPLY NUMBING CREAM PRIOR TO THE TREATMENT.

72 hours before and after your microblading appointment: avoid alcohol and aspirin/ibuprofen.

One week before: stop taking the following supplements (Vitamin E, B6, Omega 3, Ginkgo Biloba, St. John's Wort) as they contribute to thinning the blood and may affect anesthetic efficacy. You may resume taking your vitamins 72 hours after.

PLEASE NOTE: THE RESULTS ARE VERY NATURAL, FLAWLESS, GIVING YOU A FULLER LOOKING BROW. INITIALLY, THE BROWS APPEAR DARKER, BUT FADE SIGNIFICANTLY OVER A TWO WEEK PERIOD.

IT IS ABSOLUTELY CRUCIAL TO HAVE A TOUCH UP DONE, AS IT IS VERY DIFFICULT TO PREDICT HOW WELL THE SKIN WILL RETAIN THE PIGMENT.